

Intercultural effectiveness

How to get things done internationally

2 days

Key benefits

This seminar will enable you to:

- reduce the risk of cultural misunderstandings
- gain insight and international impact
- seize opportunities others cannot see
- enrich your management style
- promote team synergy
- contribute to global business effectiveness

Who should attend

Any manager who is working or going to work in an international setting. Results can vary immensely when working with people from different cultural backgrounds, whether within or outside your organization. How do you overcome barriers and misunderstandings when people seem to be the cause of unmet expectations? Because the intercultural dimension is so vital, this is a valuable course for all those who want to gain competitive advantage.

Training objectives

During this two-day training course you will face various business situations and run through a clear model allowing you to:

- recognize how culture impacts on communication and work processes
- identify your own communication and working style
- get a sense of how cultural diversity can become a competitive advantage
- develop practical synergies while bridging possible culture gaps
- leverage team efficiency for international business success

Related courses

- People management (p. 12)
- Quality relations and performance (p. 10)

Trainer profile



Ariane Curdy

Ariane Curdy is a management training and organizational practitioner with 20 years of international experience across four continents. She has specialized in intercultural perspectives crucial to success with business partners abroad, in joint ventures and mergers, as well as in multicultural teams. Her main clients include international corporations such as Credit Suisse, Firmenich, HB Fuller, HSBC, Johnson & Johnson, Nespresso, Novartis, Siemens, Swissotel, UBS, as well as non-governmental organizations such as ICRC, MSF, UNESCO, UNITAR, WEF, and in academia.

Useful information

Dates: see calendar
Duration: 2 days
Schedule: 9h00 - 17h00
Location: CRPM Training Center
Avenue d'Ouchy 47bis
1006 Lausanne
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Participants: 12
Fees: CHF 1'500.-